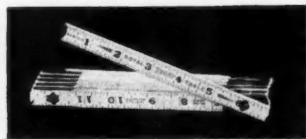


'49ers are Critical Buyers...STEP UP SALES WITH

EAGLE



RULES



672W



672WF



472W

Royal Eagle® and "All American"
Rules Meet Federal Specifications.

THE ONLY RULES WITH



RIVETED STRIKE-PLATE JOINTS

THE "ROYAL EAGLE" LINE

672W 6' White,	Dealers' Price Per Doz.	Retail Price Each
Regular Marking	\$10.00	\$1.25

672WF 6' White,	Dealers' Price Per Doz.	Retail Price Each
Inside Marking	10.00	1.25

"ROYAL EAGLE" FOLDING RULES WITH HOOK

672WH 6' White,	Dealers' Price Per Doz.	Retail Price Each
Regular Marking	11.20	1.40

672WFH 6' White,	Dealers' Price Per Doz.	Retail Price Each
Inside Marking	11.20	1.40

THE "ALL AMERICAN" LINE

472W 6' White,	Dealers' Price Per Doz.	Retail Price Each
Regular Marking	8.00	1.00

472WF 6' White,	Dealers' Price Per Doz.	Retail Price Each
Inside Marking	8.00	1.00



672WF



672WFH



472WF

Eagle Rules are the only rules with riveted strike-plate joints and cannot slip or stretch or twist apart. Eagle Rules bring customer goodwill as well as profit. They are precision made for precise measurement. Nationally advertised.

These prices applicable East of Rocky Mountains. Slightly higher west.

Eagle Rules are Stocked by Nearly All Hardware Jobbers.

EAGLE RULE MFG. CORP.

NEW YORK 59, N. Y.